



Wipro Consumer Care

A journey of transformation

Structure of Wipro entities

Wipro Enterprises

Revenues in excess of US \$ 1.44 B
(FY 21| Consumer care: US \$ 1.13 B
Other businesses: US \$ 0.35 B)

12,000 + employees
from 22 nationalities

30 Manufacturing facilities in 4
continents

Wipro Enterprises

Wipro Limited

Information Technology

US \$ 8.5 B (FY 21)
multinational company

1,75,000 + employees
from 100 nationalities

Present in
6 continents

Winner of world's Most Ethical
Companies by the Ethisphere
Institute for 6 years

The world of Wipro

Established
Dec 1945, in India

Nearly US \$ 10
Billion in revenues

Businesses in IT, Consumer,
Engineering and Healthcare



Wipro Enterprises (P) Ltd.

Consumer Care & Lighting

*Personal Care
Home Care
Lighting and Switches
Office Furniture*

Infrastructure Engineering

Engineering business
*Hydraulics
Industrial Water Treatment
Metal Additive Manufacturing
Aerospace
Industrial Automation*

GE Healthcare Private Limited (JV)

*Transformational Medical Technologies
and Services*

Kawasaki Precision Machinery Private Limited (JV)

Hydraulic Pumps Manufacturing

Our Global foot print



Spirit of Wipro

Be passionate about clients' success

We succeed when we make our clients successful. We collaborate to sharpen our insights and amplify this success. We execute with excellence. Always.

Treat each person with respect

We treat every human being with respect. We nurture an open environment where people are encouraged to learn, share and grow. We embrace diversity of thought, of cultures, and of people.



"I see it serving as an enormous source of energy that powers our success!"

-Azim Premji
Chairman, Wipro

Be global and responsible

We will be global in our thinking and our actions. We are responsible citizens of the world. We are energized by the deep connectedness between people, ideas, communities and the environment.

Unyielding integrity in everything we do

Integrity is our core and is the basis of everything. It is about following the law, but it's more. It is about delivering on our commitments. It is about honesty and fairness in action. It is about being ethical beyond any doubt, in the toughest of circumstances.

Our Board



Mr. Azim H Premji

Founder Chairman,
Wipro



Mr. Vineet Agrawal

CEO – Wipro Consumer Care and Lighting and
Executive Director – Wipro Enterprises (P) Limited



Mr. Pratik Kumar

CEO- Wipro Infrastructure Engineering and
Executive Director – Wipro Enterprises (P) Limited



Mr. Suresh C Senapaty

Independent Director,
Wipro Enterprises (P) Limited



Mr. Rishad Premji

Non Executive Director –
Wipro Enterprises (P) Limited & Chairman, Wipro
Limited



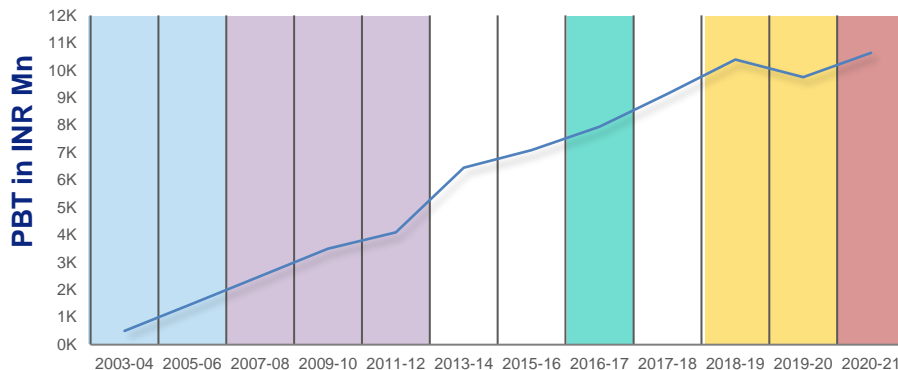
Mr. Tariq Premji

Non-Executive Director, Wipro Enterprises (P)
Limited. Vice President, Azim Premji Endowment
Fund.

Consumer Business - A closer look



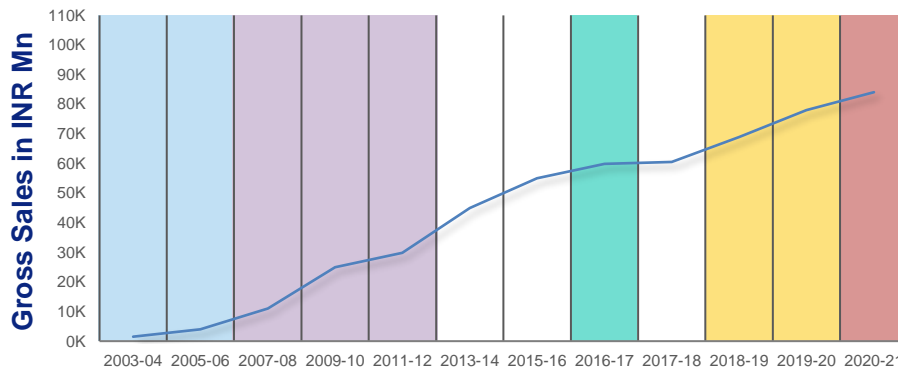
Financial Growth



USD 1.13 billion
turnover for the FY 20 - 21



23x Growth
in 16 Years



Initial Growth Phase



International Acquisitions
Safi, Enchanteur, Bio-Essence, Romano and Yardley



Acquiring Chinese brand
Zhongshan Ma Er



Santoor records highest ever market share



50% of revenue from International Markets



16 years in business
23x Growth



Pandemic Year

Expanse

Marketed in

60+

Countries



Brand Distribution

35+

Leading Brands

54%

Business generated
outside India



Revenue and People

Presence across

18

Countries

08

R&D Centers



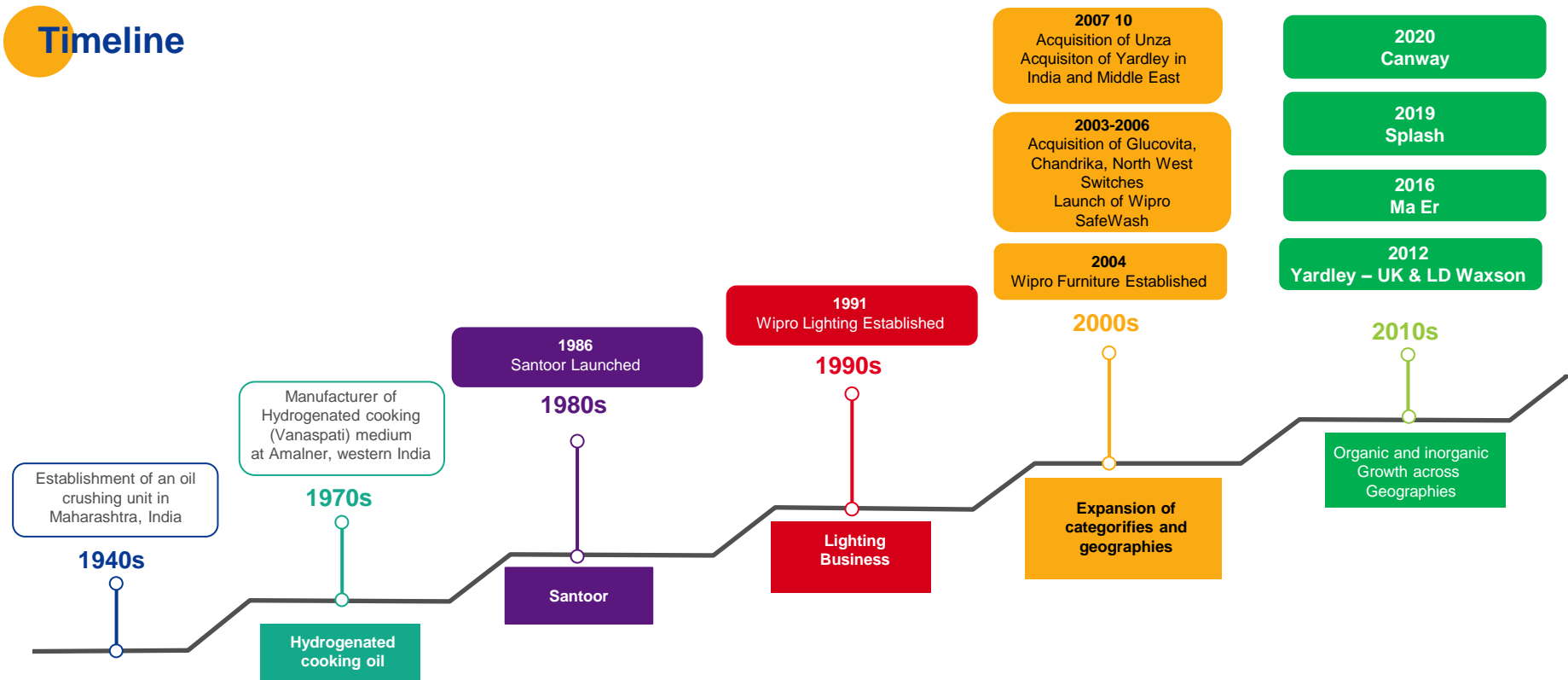
Facilities

16

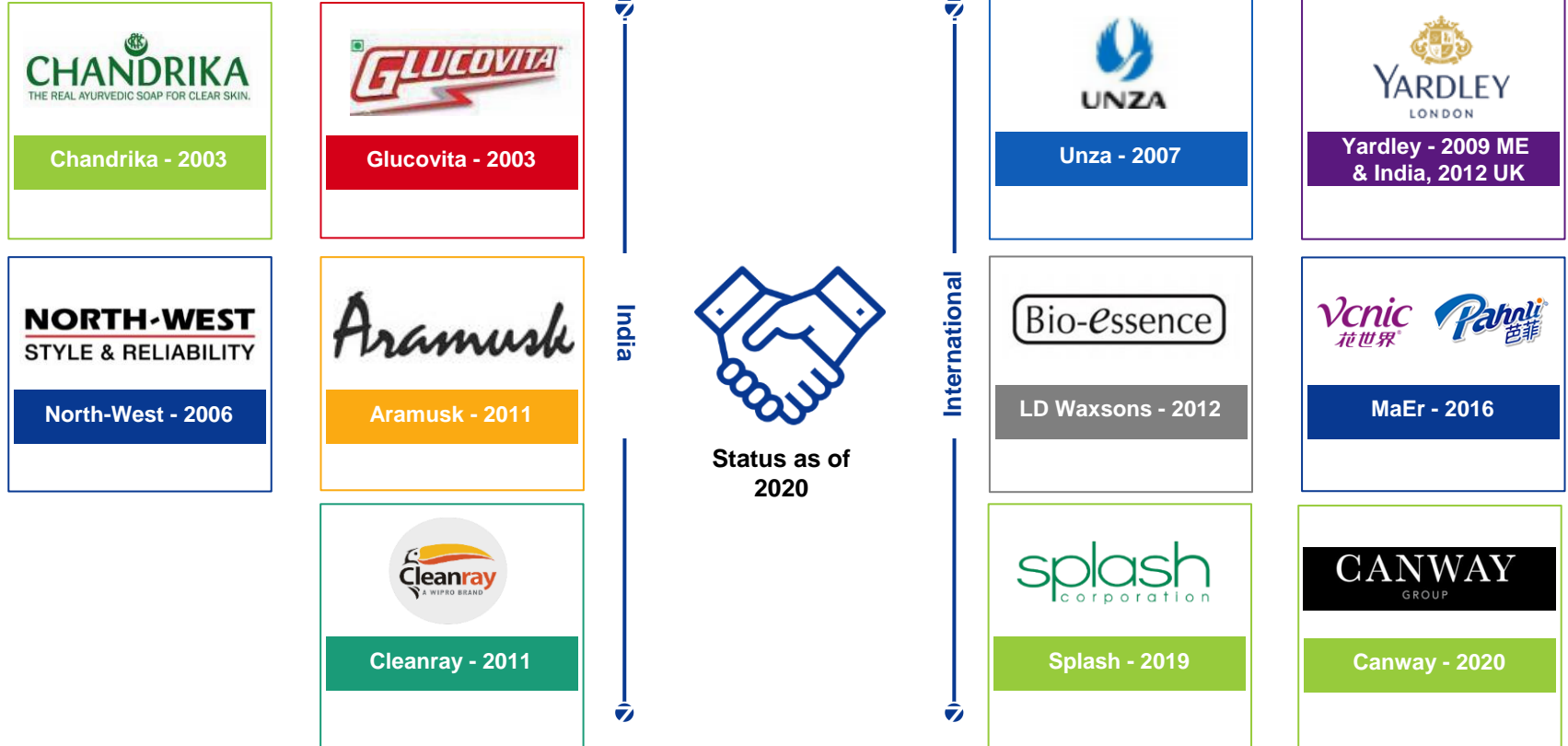
Manufacturing
facilities



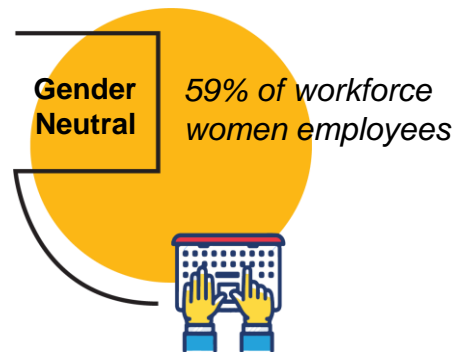
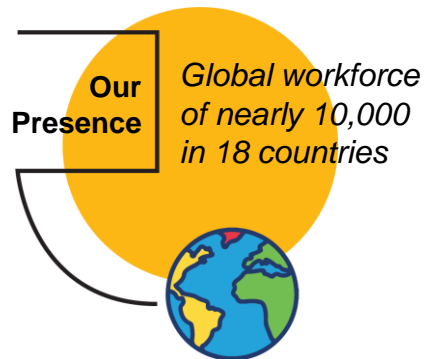
Timeline



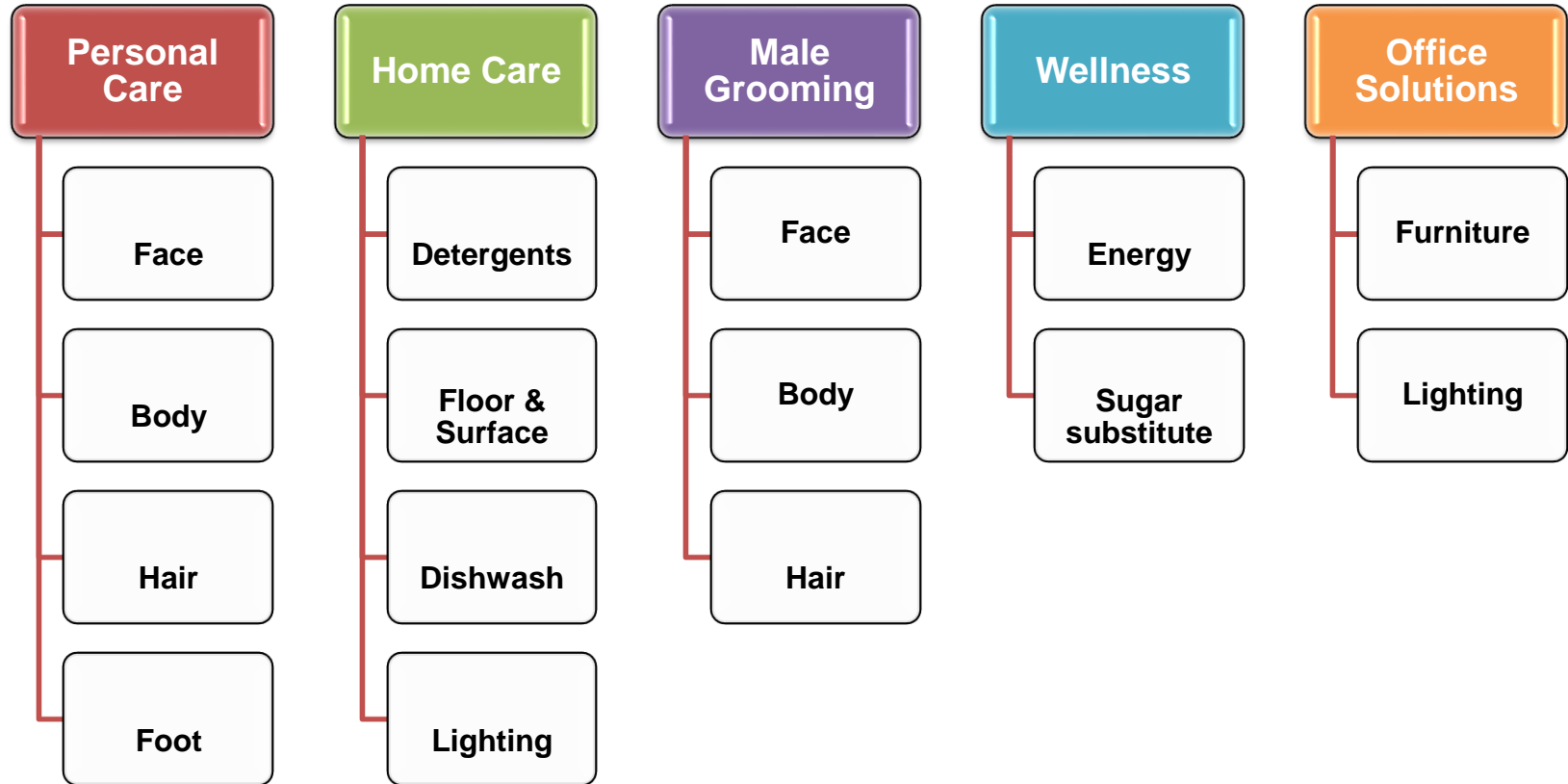
Our Strategy of Continuous Growth



People Growth



Brands for Continuous Growth



Personal & Home Care Brands

•Personal
•Home Care
•Consumer & Commercial
•Lighting
•Furniture

•Personal Care – Body & Hair
•Home Care
•Baby & Kids Care

•Personal Care
•Home Care

•Personal Care

•Personal Care

Lighting & Wellness Brands

Wellness

Energy

Sugar Supplement

Lighting

Consumer Lighting

Switches

Commercial Lighting

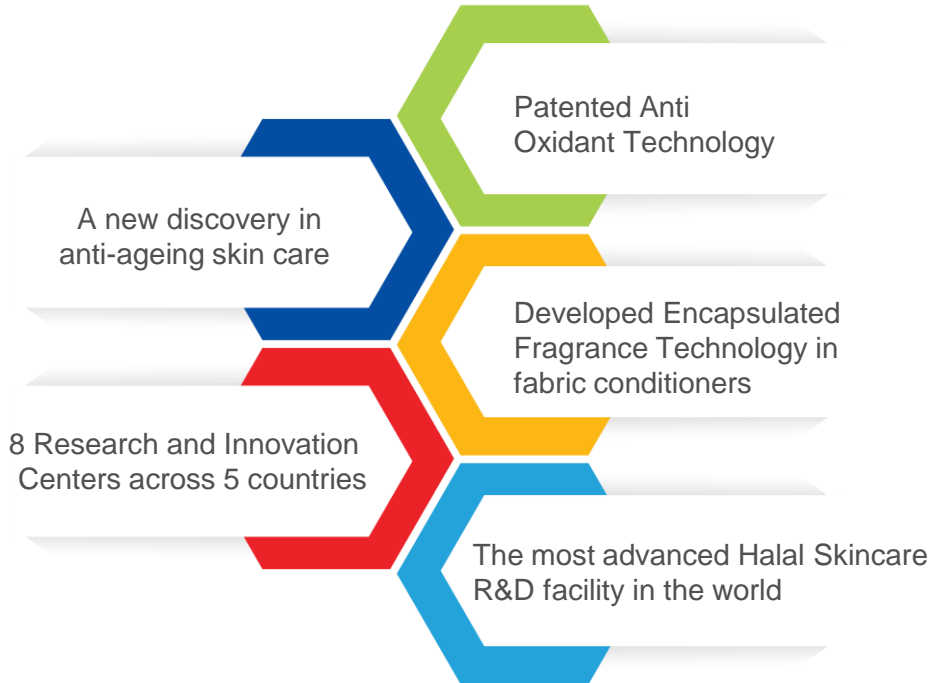
Furniture

Office Furniture



Best in Class Innovation and R&D

Consumer Products



Lighting and Furniture



Entrepreneurial Spirit in our DNA

Our Employee
DNA

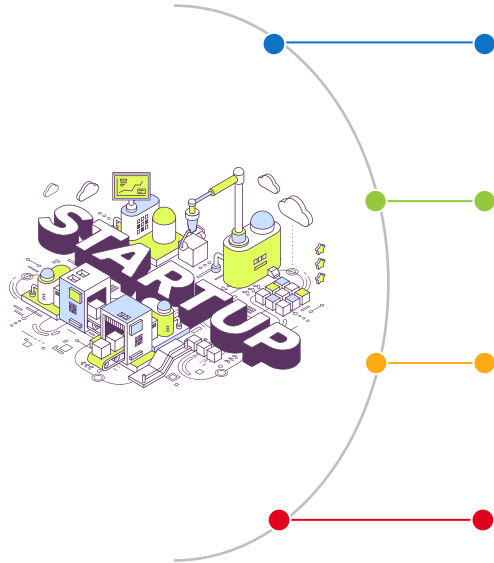


Early empowerment and
role diversity to challenge and
enable an enhanced learning opportunity



An environment that offers freedom
for anybody to lead change or
improvement

Ready for the Digital era



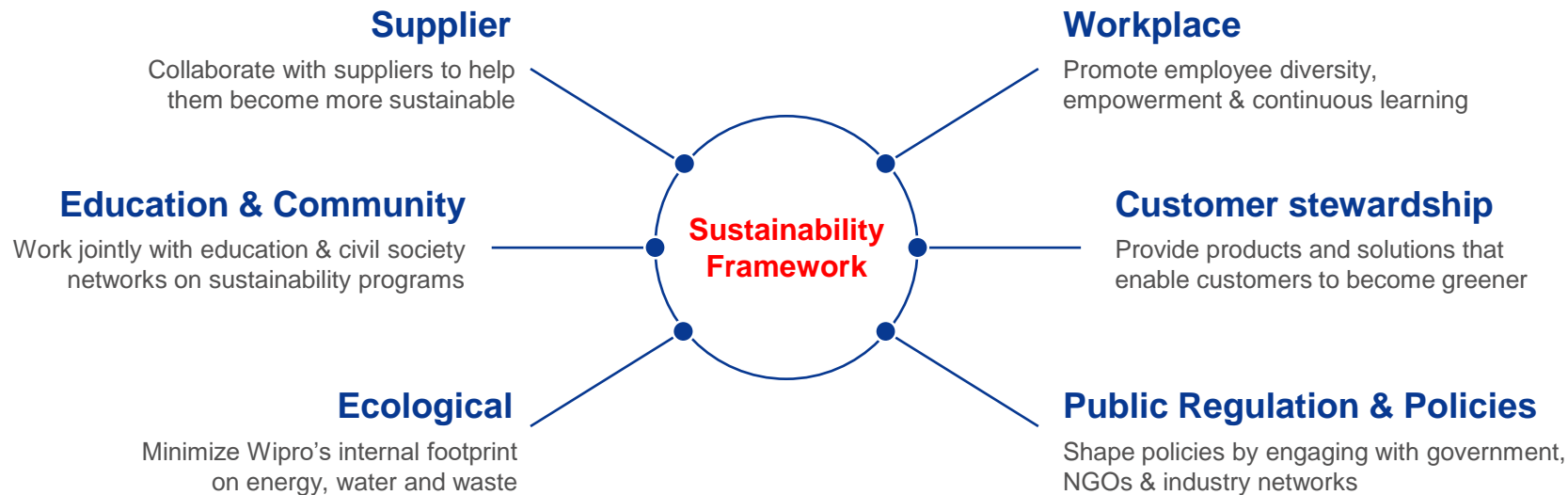
Set up Wipro Consumer Care Ventures, a venture fund in September 2019 to invest in innovative companies

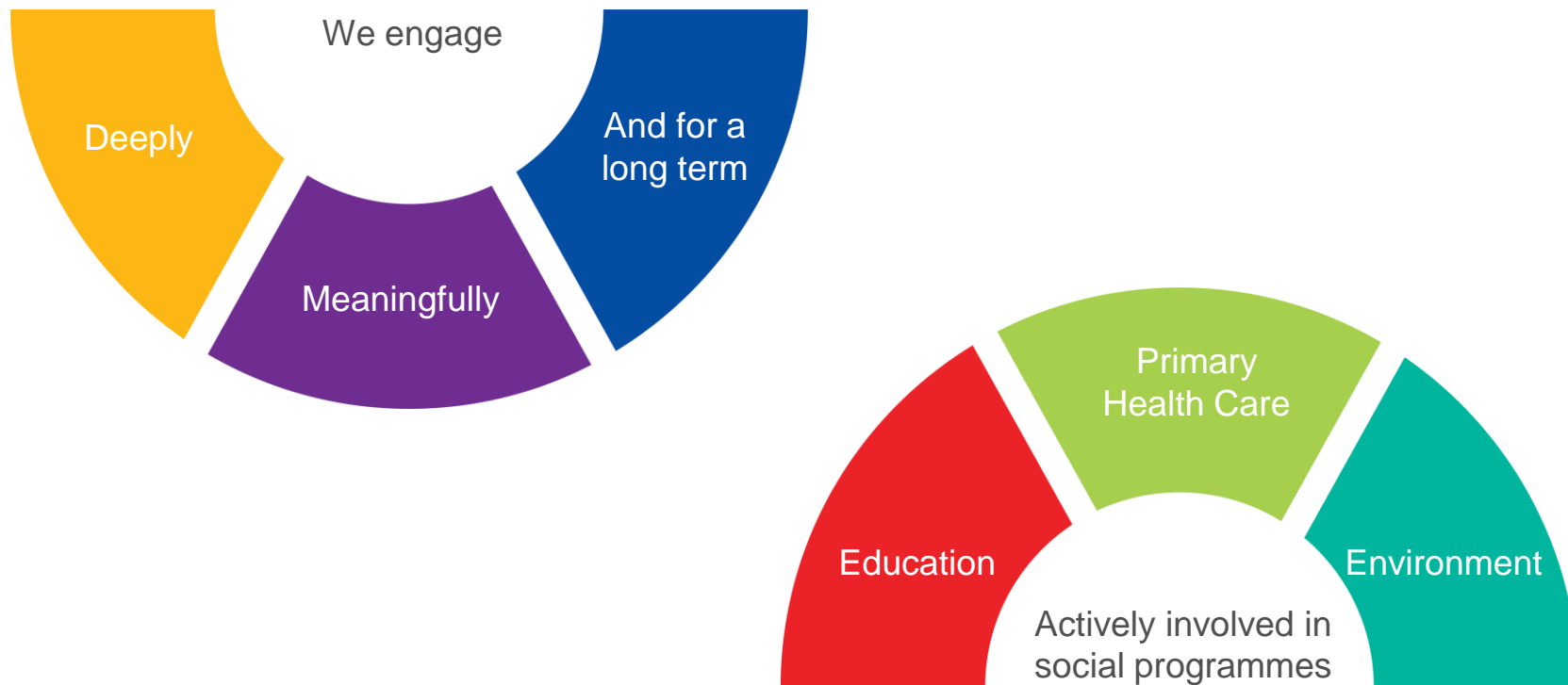
Actively keep an eye out for exciting new start-up opportunities to collaborate with and co-create in India and South East Asia

Happily Unmarried was the first investment made in 2016 that led to setting up of the venture fund

In Feb 2020, invested in LetsShave, a start-up that has a portfolio of Shower, Beard, Body & Electric trimmers







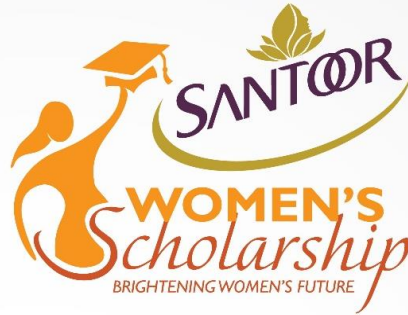
Good Citizen

Education

YOUR OPPORTUNITY TO PURSUE
HIGHER EDUCATION
AND REALISE YOUR DREAMS.



Wipro Cares



Across 3 State of India -
Karnataka, Andhra Pradesh
and Telangana

Helped 2700 under privileged girls
pursue higher education

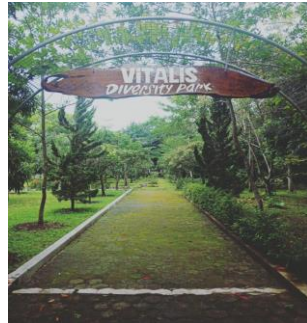


Nurturing children in
rural govt. schools in
India and many other
countries

Providing educational
aids such as projectors,
computers etc.



Several Projects benefiting over 1,75,000 people in villages & urban slums



**Rain-water harvesting in
Devanahalli, India supports 1000
children govt. schools**

**Built and
managed 2 Bio-
diversity parks
in India and
Indonesia**

**Over 22 species
of birds and 45
plants can be
observed**

**Agro-forestry program in rural
Tamil Nadu has planted more than
1 lakh trees.**



Good Citizen

COVID-19 Support



Our factories & offices globally have always maintained symbiotic relationship with local communities.

We provided relief material through local establishments.



Thank you

